



Influencer
Marketing

USDV REWARDS PROGRAM

2025

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If you want to seize the opportunity in the tech and AI market



IS FOR YOU

Vyvo SocialFi is a **COMMUNITY**

An invitation-only **community of individuals united by a shared vision and passion for experiencing the latest tech innovations.**

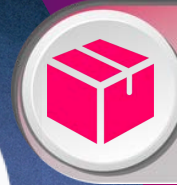
Influencer marketing

The **community grows and builds business through a new approach to influencer marketing.** At Vyvo, the concept of being an **influencer is redefined**, shifting from social media hype to a recognized and **accessible opportunity for everyone.**

Instead of relying on a few famous influencers promoting products to large, cold audiences, **our system empowers countless individuals to influence their warm circle of connections with authenticity and trust.**

Vyvo SocialFi is Not Traditional Direct Selling or Network Marketing

It's a smarter, more modern way to earn—without the pressure.



NO

mandatory packages



NO

recurring purchases



NO

inventory to manage



NO

monthly required sales

To participate in Vyvo SocialFi Rewards, all you need to do is activate your Hub Console.

The Hub Console is your all-in-one digital tool to



Build your community

Automatically track and calculate your rewards

And thanks to AI, it also acts as your SocialFi CoPilot* helping you to



Promote Vyvo's products and business

Master essential business skills

**Feature expected to release by the end of 2025*



Hub Console Versions

Once activated, the Hub Console Pro* starts in **Standard Mode**



New Hub Console available from July 1st

You can unlock **Advanced Mode** by accumulating 750 Hub Volume, calculated as follows

100%

of your personal Hub Volume

25%

of the Hub Volume generated by your Connections

Hub Console Pro \$99/year*

Includes two Hubs — A and B — plus full access to all SocialFi rewards.

***This product does not generate Hub Volume (HV) or Connection USDV.*

The Rewards

Community Members have access to the Vyvo Shop, and every purchase generates rewards that benefit their entire Community Group

Connection Rewards

Community Rewards

Lifestyle Rewards



Connections USDV

INSTANT
REWARD

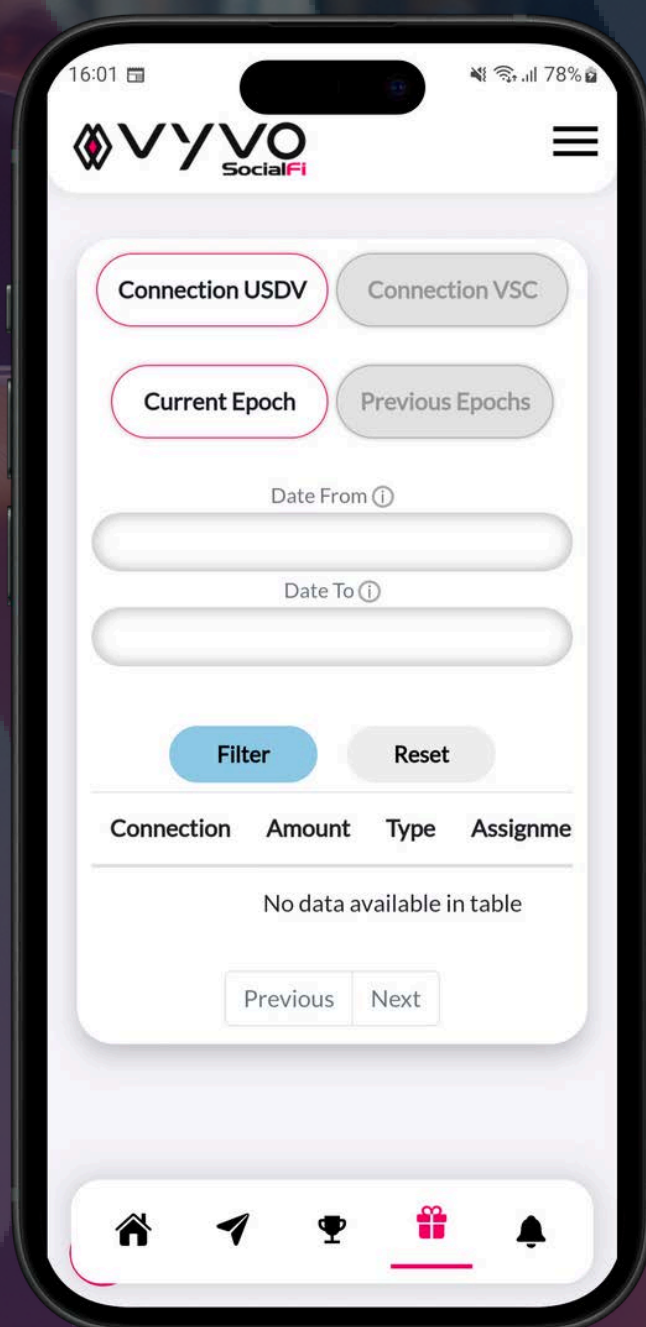
This allows you to earn a percentage of instant rewards from all their purchases

5% in Standard mode

10% in Advanced Mode

You get paid within seconds of each transaction, anytime, with no limits.

When you invite others to join the community, they become your Vyvo connections!



CONNECTIONS ACCELERATOR

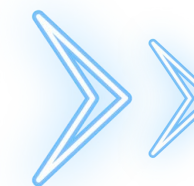


Exclusive to everyone who
activates a **New Hub Console**
from **Tuesday, July 1st**, through
Monday, September 1st.

Unlock the **Accelerator** within
your **first 30 days** to boost your
Connections through **day 60**.

Limited Time **PROMO** to
Boost your **Connection Rewards**

Details on how to take
advantage of the **promo**
on the next slide!



Connections Accelerator



How to activate the Accelerator



Step 1

Level up to **Hub Console Advanced Mode (750 HV)**



Step 2

Once you are **Advanced**, accumulate a total of **3,000 HV** in **Connections**, coming from at least **4 Members** with **100 HV** each

Details on how to earn the rewards on the next slide!!



NOTE: Only the connections you make after your Hub Console is upgraded to Advanced will be boosted

Connections Accelerator



Your Rewards

If you unlock the Accelerator within your first 30 days, you will:

-  Earn a **25% Connection Reward** (*instead of 5% or 10%*) on the qualifying **3,000 HV*** and keep earning **25%** on **all new Connections** made through **day 60**.



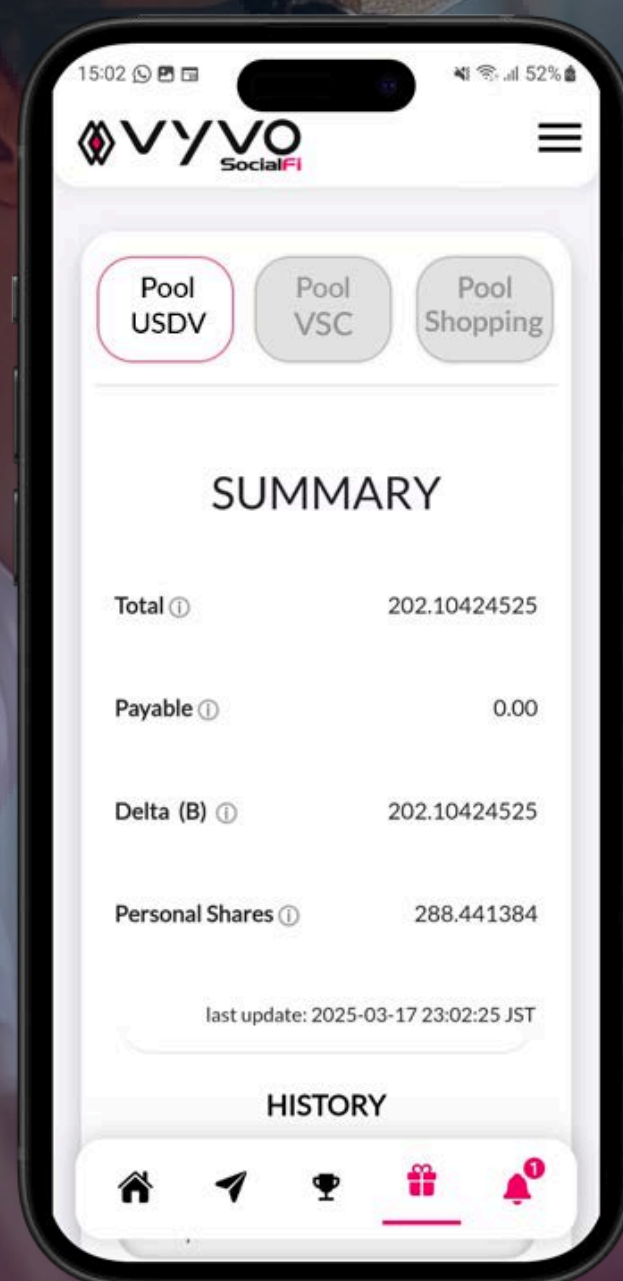
**Only the Connections made after your Hub Console becomes Advanced will be boosted.*

Community Pool USDV



You and your connections are part of a bigger team that is your **COMMUNITY!**

Every time a product is purchased inside your community, it generates rewards that benefit the entire Group.



This rewards is going to become a **big deal** considering the **Vyvo AI subscription model**:
The **LARGER** your community,
the **MORE** residual income it will generate!

Earn from all sales across
your entire **community***

2% in Standard mode

3.5% in Advanced mode

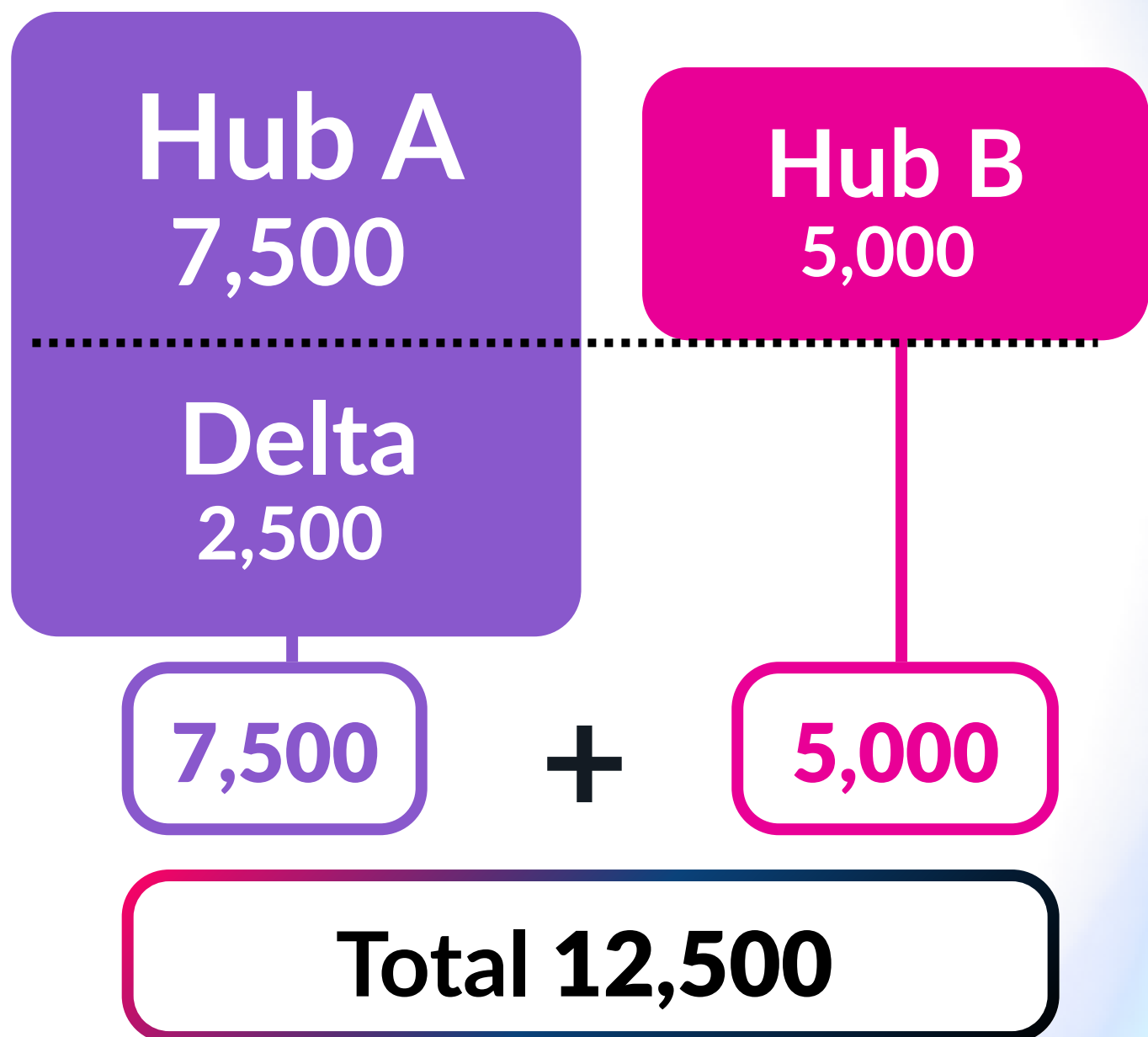
The power
of residual
income



**This statement refers to balanced Hubs, and the percentages of 2% and 3.5% are based on a share value of \$1. For more details, please refer to the next slide.*

Community Pool Reward

Calculation example



Total = Hub A + Hub B = 12,500
Delta = Abs |HubA - HubB| = 2,500
Payable = Total - Delta = 10,000

Your Reward is

Your Percentage* x Payable x ShareValue**

*"Your Percentage" is 2 or 3.5 depending on your Console version

**The Share Value is announced by the company at the end of each Epoch. It represents the division of the global bonus pool allocated for this reward by the total number of Member shares. The final value is typically close to 1, ranging between 0.8 and 1.2



Community Awards

Your Success.
Your Stage.

Achieve your goals and rise through the **Vyvo ranks** and we'll make sure the **world recognizes your impact**.

Your rank is calculated based on the **total Community Pool Reward payable** accumulated over the last four consecutive epochs.



Rising Influencer

- Rising Influencer 1 Star — 1,000
- Rising Influencer 2 Star — 10,000
- Rising Influencer 3 Star — 20,000



Elite Influencer

- Elite Influencer 1 Star — 200,000
- Elite Influencer 2 Star — 400,000
- Elite Influencer 3 Star — 600,000



Premier Influencer

- Premier Influencer 1 Star — 30,000
- Premier Influencer 2 Star — 60,000
- Premier Influencer 3 Star — 100,000



Ambassador Influencer

- Ambassador Influencer 1 Star — 1,000,000
- Ambassador Influencer 2 Star — 2,000,000
- Ambassador Influencer 3 Star — 3,000,000
- Ambassador Influencer 4 Star — 4,000,000
- Ambassador Influencer 5 Star — 5,000,000

Vyvo Excellence Awards Categories

Celebrating top Influencers across exclusive award categories.

Celebrate Your Impact

More than a ceremony—it's your story on stage

Recognition for purpose, progress, and achievement

An elegant night with friends, family & Future Makers

Inspiration, celebration, and unforgettable moments



Scan the QR code to learn more about the VEA.



This isn't just an award.
It's your legacy in the spotlight.

Lifestyle Rewards

 **Lifestyle Holiday**
Earn. Explore. Celebrate.



Participation Guidelines
Each Lifestyle Holiday has its own unique qualifications, including specific time periods and lifestyle points.

Scan the QR code to learn more

 **Lifestyle Points**
vyvo

Breathtaking destinations

Exclusive experiences for achievers

Connect with Future Makers & Vyvo executives

Celebrate success with your community

All earned through Lifestyle Points

Your next dream getaway is waiting!



Past Lifestyle Holidays

**VYVO™
PRESTIGE
CLUB**

**An invitation to
the extraordinary**



A powerful statement
of success.
You've made it. Now,
rise even higher.

Scan the QR code to learn more

World-class destinations

Join the Future Makers Council & connect with Vyvo's Founders

Recognition, strategy, and renewed focus, all in style

Exclusive perks at every major event

**This earned reward is your passport to
amazing experiences with Vyvo.**

Terms

◆ Active

You are considered Active if you own a Hub Console Pro at Standard level or higher.

◆ Connection

A Connection is a Member linked to your Hub Console.

◆ Connections Placement

Use your app's invitation codes to add new connections. Each code assigns them to either Hub A or Hub B, depending on where you choose to place them when sharing.

◆ Community Delta

It is the difference in Hub Volumes after the Community Pool Reward USDV.

◆ Delta Savings

For the Community Pool USDV Reward the Delta is carried over to the following Epoch, where it plays a key role in determining the next reward amount. Activation condition is required; inactive Influencers will lose any accumulated volumes.

◆ Epoch

An Epoch refers to a specific period, typically lasting seven days, in which the community's activity generates all rewards. Please note that the Company retains the right to alter the duration of any Epoch.

◆ Epoch Cycle Closing

An epoch typically spans a seven-day period and resets every Tuesday at 00:00 AM SGT.

- Los Angeles (PST, UTC-8) – Monday at 8:00 AM
- Miami (EST, UTC-5) – Monday at 11:00 AM
- Rome (CET, UTC+1) – Monday at 5:00 PM
- Moscow (MSK, UTC+3) – Monday at 7:00 PM
- Bangkok (ICT, UTC+7) – Monday at 11:00 PM
- Taipei (CST, UTC+8) – Tuesday at 12:00 AM
- Tokyo (JST, UTC+9) – Tuesday at 1:00 AM
- Singapore (SGT, UTC+8) – Tuesday at 12:00 AM.
(base reference time)

Note: Time zones may shift due to daylight saving time. The company also reserves the right to modify the closing time at its discretion.

❖ Ethical Positioning

It is forbidden to attempt to 'game' the system to generate more rewards. Any Influencer attempting to do so may, at the Company's sole discretion, have their account terminated. The Company reserves the right to deduct this amount from a Influencer's rewards or to take action to seek monetary damages up to two times the fraudulent reward paid plus any legal costs.

❖ Hub Console

A Hub Console is a digital space in the Vyvo SocialFi App that contains a user's connections and the HV. There are two levels of the Hub Console, Standard and Advanced.

❖ Hub Volume

All purchases made within your Hubs during an epoch generate Hub volume (HV).

❖ Minimum Payable Hub Volume

For the Community Pool USDV Reward, the payable amount must exceed 100 USDV. If it does not, the volumes will be carried over and calculated in the next epoch.

❖ Personal Cap

The maximum USDV reward that an Influencer can earn as Community Pool USDV Reward is 250,000 USDV per Epoch.

❖ Reward Flushes

If an Influencer does not renew their Hub Console Pro within the 30-day grace period following its expiration, they will lose Active status. As a result, all Rewards and volumes accumulated during the Epoch will be not counted. In addition, the Company reserves the right to flush the current Delta Savings.

❖ Referrer

A referrer is an Influencer who owns a Hub Console and actively participates in the Vyvo SocialFi Rewards Program.

❖ Rewards Calculation

Some rewards are computed instantly, while others are calculated on a daily basis. Additionally, periodic (usually seven days) rewards are calculated the day following the Epoch's closure. The results of these calculations will be finalized and accessible in your app.

❖ Total Rewards Cap

The maximum rewards amount in a single Epoch is 35% of the total sales generated inside the Vyvo SocialFi Rewards Program for the same Epoch.

Any amount in excess will be deducted proportionately between all Influencers.